



Inner North East Community Committee

FACEBOOK Highlights

1 July 2019 – 20 August 2019

Since 1 July 2019 the Inner North East Community Committee Facebook page has **736 page 'likes'** (and currently has) **806 followers**.

This means that this is the 6th most popular Community Committee page.

There are two things to note in general:

‘reach’ is the number of people the post was delivered to

‘engagement’ is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise.

For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 1 July was the posting regarding Leeds West Indian Carnival & Black Music Festival Road Closures. It has;

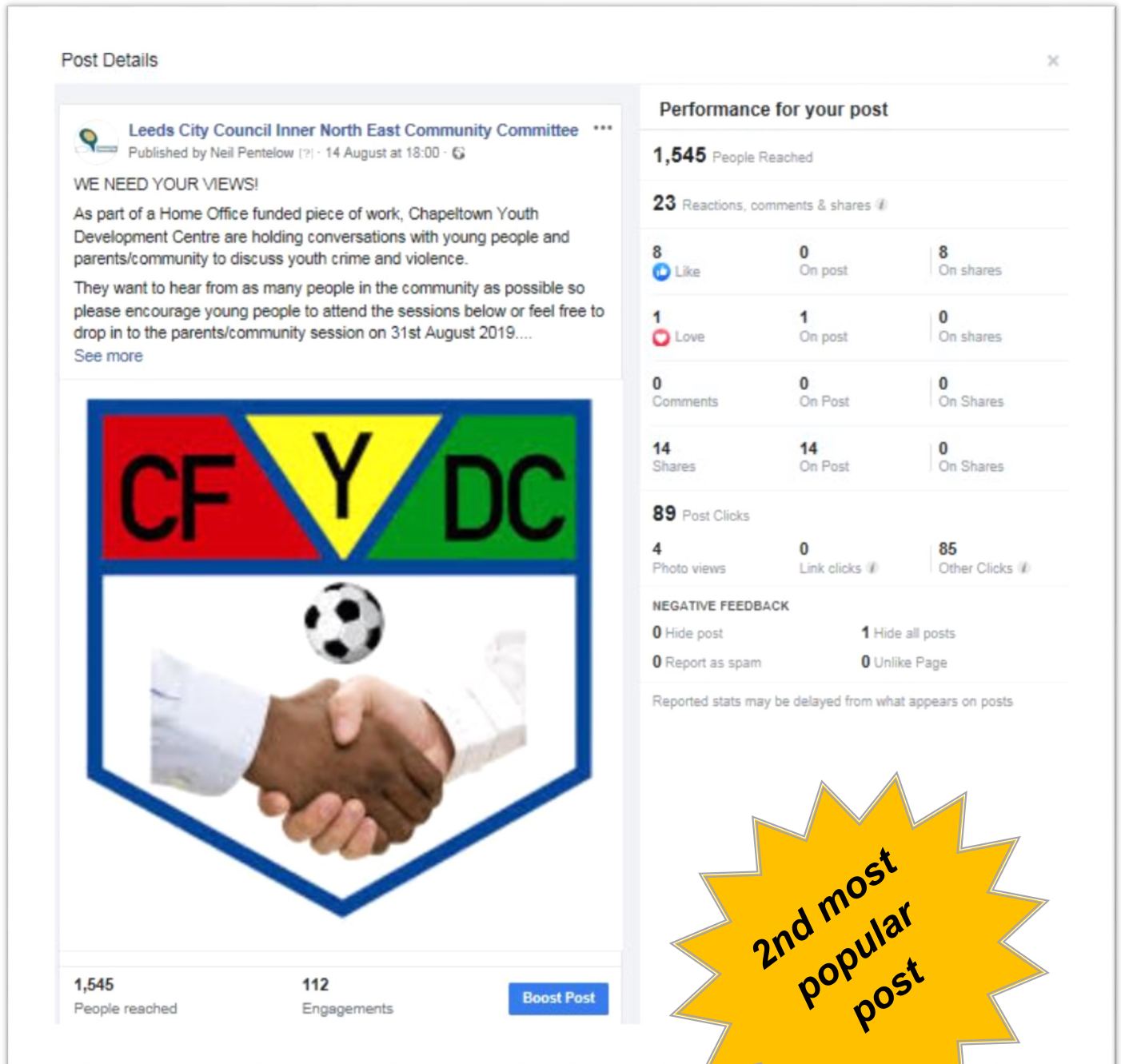
- **received 259 post clicks**
- **shared 23 times**
- **reached a total of 2,088 people**

The following are screenshots of the most popular three posts since the 1 July 2019. Alongside it are the figures for how many people were ‘reached’ and how many people ‘engaged’ with the post.

2nd Place

Youth crime and violence - views needed

1,545 people had this post delivered, with **89** post clicks. There was also **9** post likes and **14** shares.



3rd Place

Meanwood Olympics 2019 post

596 people had this post delivered, with 13 post clicks. There was also 6 post likes and 4 shares.



Leeds City Council Inner North East Community Committee ***
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MEANWOOD OLYMPICS 2019
Free Family Fun during the summer school break!
First four Wednesdays in August, 11am-2.30pm... [See more](#)





Free Family Fun!

1st four Wednesdays in August
11am—2.30pm, Woodhouse Cricket Club,
Meanwood Road, LS7 2QQ

Affordable food and drink for sale, or bring a picnic! Bring your water bottle for a free refill.
New activities planned, plus all the usual games, sports, crafts, music and laughter.
No need to book—just turn up.
Contact: Maureen, 07877 394 816.

Brought to you by InterACT Church and Community Partnership
www.interactuk.net
Facebook / Instagram: [interactmeanwood](#)
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This activity is supported with funding from Inner North East Community Committee Youth Activity Fund



596
People reached

24
Engagements

[Boost Post](#)



East Leeds Parent Champions, Mohammed Shahzad and 2 others 4 shares

Performance for your post

596 People Reached

11 Reactions, comments & shares

6 Like	3 On post	3 On shares
1 Love	1 On post	0 On shares
0 Comments	0 On Post	0 On Shares
4 Shares	4 On Post	0 On Shares

13 Post Clicks

7 Photo views	0 Link clicks	6 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

